



BALLY'S
LAS VEGAS

**JOEY FATONE RETURNS TO HOST “THE PRICE IS RIGHT
LIVE™” STAGE SHOW
AT BALLY’S LAS VEGAS JAN. 11 – APRIL 8**

Suggested Tweet: By popular demand, @RealJoeyFatone returns to @BallysVegas to host The Price Is Right Live 1/11-4/8!

LAS VEGAS (Jan. 2, 2012) – “The Price is Right Live™” Stage Show at Bally’s Las Vegas welcomes back special celebrity host, Joey Fatone, for an exclusive engagement Jan. 11 – April 8. The show, from FremantleMedia, producers of “American Idol” and “The Price Is Right” TV shows, features such fan-favorite games as “Plinko,” “Cliff Hanger,” “The Big Wheel” and, of course, “Showcase Showdown.” Fatone will enlist audience members to play for a chance to win thousands of dollars in cash and prizes.

“I am excited to return as the special celebrity host for the stage version of the legendary television show,” said Fatone. “There’s nothing better than inviting folks to ‘come on down’ and play the same games they see on TV for money and prizes – right here on the Las Vegas Strip!”

Perhaps best known as a member of the wildly-popular musical group *NSYNC and as a contestant on season four of “Dancing with the Stars,” Fatone is a multi-talented singer, actor, dancer and television personality.

Previously the red carpet host at major awards shows for TV Guide Network, Fatone was also the host of NBC’s cirque competition series, “Celebrity Circus.” He produced his first cable television series “The Singing Office,” a tongue-in-cheek singing competition for TLC and co-hosted the show alongside Melanie Brown. He also served as host of NBC’s international hit series “The Singing Bee” and in late 2007 hosted the Australian version of the successful series.

Fatone’s feature film credits include “Homie Spumoni” with Whoopi Goldberg, Donald Faison and Jamie-Lynn Sigler, as well as the critically-acclaimed films “The Cooler” and “My Big Fat Greek Wedding.” His Broadway credits include starring as Seymour in “Little Shop of Horrors” and the role of Mark Cohen in “Rent.”

Presently, Fatone has taken on the announcer role of the current FremantleMedia production of “Family Feud” which tapes in his hometown of Orlando, Fla.

“The Price is Right Live” Stage Show at Bally’s Las Vegas is presented Wednesday, Thursday, Friday, Saturday and Sunday at 2:30 p.m. Tickets are \$56.25 and are available at the Bally’s and Paris box offices, or by calling 702-967-4567 or toll free at 1-877-374-7469. Tickets can also be purchased via www.ballyslasvegas.com. There is no age requirement for ticket holders. Contestants must be 21 years of age or older.

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FremantleMedia is one of the leading creators and producers of entertainment brands in the world. FremantleMedia is part of the RTL Group, Europe's largest television and radio broadcast company, which is in turn 90 percent owned by Bertelsmann AG, one of the world's major media and entertainment companies. FremantleMedia's worldwide production arm is responsible for many of the world's highest rated prime time entertainment, drama, serial drama and factual entertainment programmes.

FremantleMedia Enterprises is the brand extension arm of FremantleMedia, offering a one-stop-shop for all Licensing, Distribution and Home Entertainment around the world. The FremantleMedia Group (which includes talkbackTHAMES, UFA and Grundy amongst others) has operations in 22 countries, one of the most comprehensive global networks, creating nearly 10,000 hours of programming a year, rolling out more than 60 formats and managing over 300 individual titles. FremantleMedia has some of the world's most sought after and long running formats in its catalogue, and globally, produces such programmes as: Idols (co-produced with 19 Productions in the US), The X Factor (co-produced with Syco in the UK), Got Talent (co-produced with Syco in the UK and the US), Neighbours, Family Feud, The Price is Right, Farmer Wants A Wife and Hole In The Wall.

About "The Price is Right"

The Price Is Right, the longest-running game show in television history, is hosted by Drew Carey and produced by FremantleMedia North America; The Price Is Right is broadcast weekdays (11:00 AM-12:00 Noon, ET; 10:00-11:00 AM, PT) on the CBS Television Network.

About Bally’s Las Vegas

Bally’s Las Vegas is one of the Strip’s most exciting resorts, offering guests a classic Las Vegas experience. The 44-acre property is located on the center of the world-famous Las Vegas Strip, across from Caesars Palace and next to Paris Las Vegas. Bally’s features two 26-story hotel towers, offering 2,814 guestrooms, including 265 suites. The resort features eleven restaurants, a relaxing pool oasis, a lavish spa and casino space featuring a Party Pit, poker room, 1,100 slot machines and a first-class Race & Sports Book known for its stadium-style seating and abundance of high-definition television screens. Bally’s Las Vegas is home to Donn Arden’s Jubilee!, the renowned production that has been thrilling audiences since 1981 with its beautiful showgirls, music, lavish sets and spectacular choreography and the world-famous “Sterling Brunch” where guests can indulge in the finest array of food from around the world, including caviar, sushi, lobster and champagne every Sunday. For more information, please visit www.ballyslasvegas.com or caesars.thedigitalcenter.com to access media materials and request high-resolution images. Find Bally’s on [Facebook](#) and follow on [Twitter](#).

Bally's, along with all Caesars Entertainment Las Vegas resorts, including Caesars Palace, Planet Hollywood Resort & Casino, Paris Las Vegas, Flamingo Las Vegas, Harrah's, Rio All-Suite Hotel & Casino, Imperial Palace and Bill's Gamblin' Hall & Saloon, proudly prohibit adding hidden resort fees to hotel guest room rates. For information on No Resort Fees visit www.caesars.com/vegasnoresortfees.

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